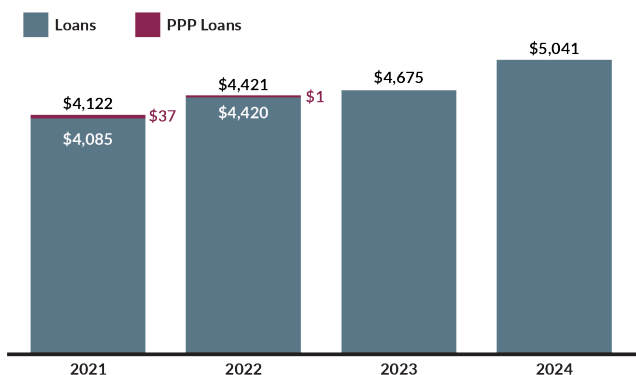


# Supporting You from a Position of Strength

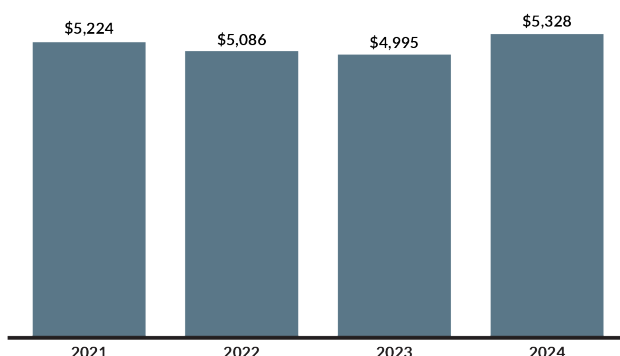


Johnson Financial Group has built a strong capital base to ensure we can meet your needs today and in the future.

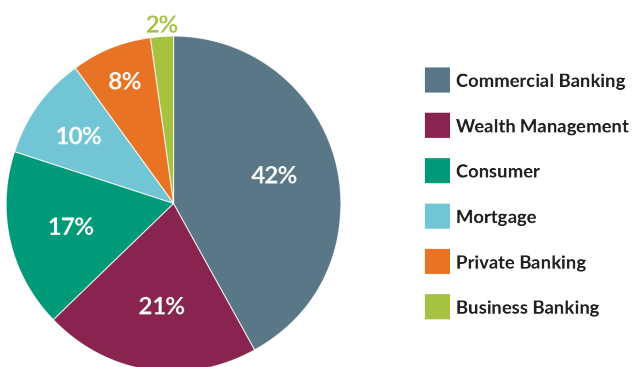
## Total Bank Loans in millions



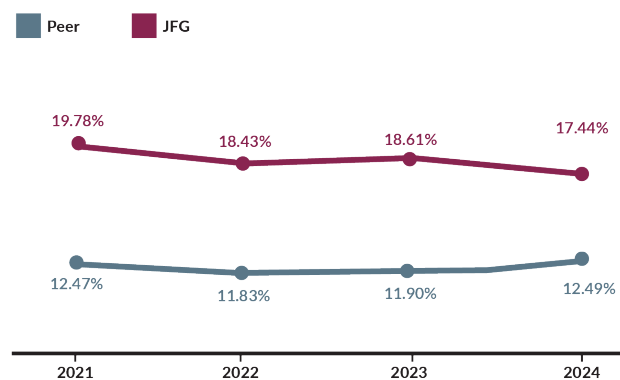
## Total Bank Deposits in millions



## 2024 Total Bank Revenue by Line of Business



## Tier 1 Risk-Based Capital Ratio



See back for legal and compliance disclosures.

## Looking Ahead

As we look to 2025 and beyond, we're grateful to be operating with the strength, stability, people and capital to invest for the long term. In fact, we were recently recognized by the Milwaukee Business Journal as the #1 Strongest Large Bank headquartered in Wisconsin. With the strongest core capital ratio and best-in-class loan quality, our focus will continue to be on growing and welcoming new commercial and business clients, as well as deepening our existing relationships.

We look forward to investing in technology, platforms, facilities and capabilities to remain in the best class of banks and wealth advisors in the country, while remaining true to our roots as a privately held, truly local community bank in the State of Wisconsin.



In 2024, we proudly supported Wisconsin businesses with \$275 million in new commercial loans and built new full service locations to better serve our customers in West Milwaukee, Madison West Towne and North Appleton.

## We Take Your Legacy Seriously

For over 55 years, our focus has been on helping people, families, businesses and communities in Wisconsin. We partner with businesses who care about building a future for our communities, like we do. We care deeply about our clients and helping them reach the unique goals for their business.



Products and services offered by Johnson Bank, Member FDIC, a Johnson Financial Group company.

## By the Numbers

### Our Company

**\$6.8B**

COMPANY SIZE

**\$15.5B**

ASSETS UNDER ADMINISTRATION

**2,006**

HOME LOANS FINANCED

AS OF DECEMBER 31, 2024

**6,500**

BUSINESS RELATIONSHIPS

### Our Communities

**\$1.8MM**

CHARITABLE GIVING 2024

**14K**

VOLUNTEER HOURS 2024



A TOP WISCONSIN  
PHILANTHROPIC  
COMPANY NAMED  
BY THE MILWAUKEE  
BUSINESS JOURNAL 2024

### Our Associates

